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Silver Crescent Foundation Selected by Baldrige Performance Excellence Program to support development and expansion of the Quest for Excellence® Conference in Washington DC

Charleston, S.C. (January 26, 2011) Silver Crescent Foundation (SCF) announced today that it has agreed to produce and manage program-aligned exhibits as part of the annual Quest for Excellence conference in April. SCF will provide sales, fulfillment, logistics management and on-site support.

“We are pleased to partner with the Baldrige Performance Excellence Program and to provide development and management assistance to achieve its goal to bring program aligned exhibits to the Quest for Excellence Conference”, said Tony Smith, Silver Crescent Foundation President and Founder. “SCF has the unique ability to provide a diverse and specialized service tailored to meet the specific needs of The Baldrige Performance Excellence Program and to the organizations that will participate.

Prior to 2004 the Silver Crescent Foundation annually produced and managed major trade events and educational conferences of its own. Since 2004 SCF has provide similar exhibit support and development services for the Association for Manufacturing Excellence (AME) located in Illinois.

The 2011 Quest for Excellence Conference is the first collaboration between the two entities. The Baldrige team is excited about this partnership and approached SCF because of their personal satisfaction as an exhibitor at the AME National Conference.

About Quest for Excellence Conference

Quest is the leading conference to learn best performance management practices from Baldrige Award recipients and how to improve your organization’s performance results; enhance leadership effectiveness, build customer and employee engagement; increase operational innovation to gain and sustain competitive advantages; improve process management; create an environment that fosters social responsibility and ethical behavior; and increase organizational sustainability.

In its 23rd year, the conference is sponsored by the Baldrige Performance Excellence Program, National Institute of Standards and Technology, the American Society for Quality (ASQ), and the American Society for Training and Development (ASTD).

About SCF

The Silver Crescent Foundation is made up of business and education leaders committed to manufacturing’s success. SCF supports the vitality of South Carolina and America’s manufacturing industry and educates people about rewarding career opportunities in manufacturing. The organization accomplishes these activities through a number of programs that promote the benefits of manufacturing to people of all ages, backgrounds and educational experiences. SCF is working to ensure the country’s talent pipeline will remain filled with the highly skilled workers South Carolina and the United States need to remain competitive.